

# Develop your leaders from within

Toastmasters' onsite communication and leadership skills program unlocks their potential



**WHERE LEADERS ARE MADE**

# Inspire and engage your employees

How can you inspire future leaders and engage employees? It's something that major corporations such as The Coca-Cola Company, Google and Sony Electronics Inc. have done for years: they offer their employees the opportunity to participate in a Toastmasters club at the office.

## Toastmasters creates and encourages leadership

Think of it as an ongoing, onsite class where your employees meet once a week to practice their communication and leadership skills in a supportive setting with their colleagues. At these meetings, they are encouraged to:

- ▶ Present impromptu and prepared speeches
- ▶ Learn how to plan and manage meetings
- ▶ Give and receive constructive feedback

## Notable Corporate Clubs:

- ▶ **Apple®**
- ▶ **Blue Cross BlueShield**
- ▶ **Boeing®**
- ▶ **Coca-Cola®**
- ▶ **Disney®**
- ▶ **General Electric**
- ▶ **Google®**
- ▶ **Sony®**
- ▶ **State Farm®**
- ▶ **Toyota®**

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## INTERESTING FACT

Nearly one-third of all Fortune 500 companies sponsor Toastmasters clubs to help their employees become better communicators and leaders.



“Being in Toastmasters pushes you to take on challenges that you wouldn't have taken on by yourself. You start stepping up more for a project and want to take on more responsibility and become a leader. That's what makes our group truly what it is.”

— **Sven Dejean, CC, ALB**  
Procurement Analyst – Equipment and Sustainability,  
The Coca-Cola Company  
Past president, Coca-Cola Toastmasters

## DID YOU KNOW

The Coca-Cola Toastmasters Club has recently added conferences, workshops and town-hall style Q&A sessions with top company executives, all aimed at polishing up-and-comers' people skills.

*Fortune magazine article,  
“Why your boss wants you to join Toastmasters,”  
published in July 2015.*



## DID YOU KNOW

Unlike a conference or seminar, Toastmasters' self-paced, onsite communication and leadership skills program engages your employees through ongoing education and development.



My passion, and frankly admiration, for Toastmasters goes deep as I have rarely seen a program that commits to storytelling with such ease and conviction. We all know how important communication is in business and in life and how daunting it can be to many; Toastmasters' program develops confidence in people's ability to effectively communicate."

— **Mike Fasulo**  
*President and COO – Sony Electronics Inc.*



I have been promoted at my job six times since becoming a Toastmaster. Every speaking and leadership opportunity advances your own skills and helps others along the way."

— **Jing Humphreys, DTM**  
*Senior Chemist, Sonneborn, LLC  
Earlybirds Club, Butler, Pennsylvania*



Unlike most people who have a fear of public speaking, I have a fear of speaking with executives one-on-one or in small groups. I ran a company and it was very challenging for me to communicate with my employees. Because of my Toastmasters experience, I am a more confident leader."

— **Roger Caesar, ACB, ALB**  
*Owner and President, Caesar Transport, Inc.  
Brampton Toastmasters Club, Ontario, Canada  
2015 International Speech Contest Semi-finalist*

## INTERESTING FACT

86% of global HR and business leaders cited developing leadership as a top talent challenge.

*Global Human Capital Trends 2015,  
Deloitte University Press*

# Sponsor a club today!

It's cost effective and easy.

Sponsoring a Toastmasters club within your organization can be as easy and inexpensive as providing a meeting space. To get started, visit [www.toastmasters.org/sponsorclub](http://www.toastmasters.org/sponsorclub) or contact [newclubs@toastmasters.org](mailto:newclubs@toastmasters.org)

## Your Local Club Contact:



## About Toastmasters

Toastmasters International is a worldwide nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Rancho Santa Margarita, California, the organization's membership exceeds 345,000 in more than 15,900 clubs in 142 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators and leaders.

## Club Mission

Toastmasters International provides a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

**CONNECT WITH US:**

