

2021-2022 Incentives

General Category	Incentive Name	Description	District Dollar amount
Club / DCP	Distinguished Club Recognition	<p><u>Finish the Year Strong</u></p> <ul style="list-style-type: none"> • Complete and submit by March 10th to your Area Director a plan for how the club will achieve Distinguished status • Include the Current DCP status report of the club at the time of submission <p><u>Distinguished by April 15th</u></p> <ul style="list-style-type: none"> • Distinguished = 20 district dollars • Select Distinguished = 30 district dollars • President's Distinguished = 40 district dollars • Perfect Ten = 50 district dollars <p><u>Distinguished by May 1st</u></p> <ul style="list-style-type: none"> • Distinguished = 15 district dollars • Select Distinguished = 25 district dollars • President's Distinguished = 30 district dollars • Perfect Ten = 40 district dollars <p><u>Last Chance - Not Distinguished by May 1st yet Distinguished by June 15th</u></p> <ul style="list-style-type: none"> • Distinguished = 10 district dollars • Select Distinguished = 20 district dollars • President Distinguished = 25 district dollars • Perfect Ten = 30 district dollars 	<p>10 district dollars for Finish the Year Strong plan</p> <p>If Club achieves Distinguished by April 15, a range of \$20-50 depending on level of Distinguished status</p> <p>If Club achieves Distinguished status by May 1st, a range of \$15-\$40 district dollars awarded depending on level of Distinguished status</p> <p><u>Last Chance:</u> If Club achieves Distinguished status by June 15, a range of \$10-\$30 district dollars awarded depending on level of Distinguished status</p>

Club / Education	Club Triple Crown	To earn a Club Triple Crown award, <i>all three listed items must</i> be achieved. 1. Achieve DCP Goal #1 (Four Level 1s) 2. Achieve DCP Goals #2 (Two Level 2s), #3 (Two more Level 2s) OR #4 (Two Level 3s) 3. Achieve DCP Goal #5 (One Level 4, One Level 5 OR One DTM)	Triple Crown ribbon for club banner AND 50 district dollars
Club / Education	The Level Most Clubs	Submit the most Level 1s OR Level 2s OR Level 3s OR Level 4s OR Level 5s	One club from each category will earn 25 district dollars; awards must be submitted by May 10, 2022
Club / Education	Super Educational Achievers Club	Achieve all six educational DCP goals	Clubs will earn 40 district dollars; awards must be submitted by May 10, 2022
Club / Membership	Club Membership Retention	Keep It Strong: July 1, 2021 - April 1, 2022 Retaining members is extremely important for the quality of your club. Use the club performance numbers of the dashboard to calculate your club's retention rate: ("current members" – "new members") / "July 1 base membership"	100 district dollars to the best corporate/government club in each division 100 district dollars to the best community club in each division
Club / Membership	Club Membership Renewals	<u>Early Dues Payment Challenges</u> Clubs can earn either 20+80 Challenge or Early Payment award but not both. Fall payment deadline is September 20; Spring payment deadline is March 20 <u>20 + 80 Challenge - for clubs at 20 or more members</u> At least 80% of the club's existing members renew their membership on or before the incentive deadline <u>Early Payment Award - for clubs with <20 as 7/1</u> a. 13-19 members as of 7/1 = 12 renewed b. 1-12 members as of 7/1 = 8 renewed	50 district dollars to the first 25 clubs achieving any of the Early Dues Payment Challenges

Club / Membership	Club Coaches	New and Current Coaches will receive a TI Store T-shirt, up to \$20 value	Club Coach will earn 30 district dollars if the Club being coached achieves Distinguished Club (or better) status by May 1, 2022
Club / Membership	Membership Growth in Clubs - Net Growth of Five	Achieve net growth of five new members from 1 st July 2021 base number by February 1, 2022	First 20 clubs will earn 50 district dollars
Club / Membership	Membership Growth in Clubs - Open Houses and/or Meetup	<p><u>Open House Reimbursement</u> Preapproval is required with submission of budget & PR effort details. Write to info@district36.org for the specific details.</p> <p><u>MeetUp Reimbursement</u> For NEW Meetup subscriptions for clubs with <20 members, the cost of six-months will be reimbursed. Write to info@district36.org for the specific details.</p>	<p>Reimbursement of up to \$50 of pre-approved expenses for Open House type club events</p> <p>Reimbursement of 6-month NEW subscription for a Club MeetUp account</p>
Club / Membership	Membership Growth in Clubs - No Foolin'	<p>Clubs that achieve DCP goals #7 and #8 by April 1, 2022</p> <p>Each club earning this award will be entered into a drawing (done at the Spring Conference) for additional 75 district dollars</p>	<p>Each club earns 25 district dollars</p> <p>Drawing for additional 75 district dollars to one club</p>
Club / Training	Club Dream Team (Officer Training)	<p>Seven officers trained for Summer Seven officers trained for Winter</p> <p>(At least five different members fill the seven office positions)</p>	<p>25 district dollars for Summer 25 district dollars for Winter</p> <p>If both Summer and Winter, club will receive a Dream Team ribbon for club banner</p>

Club / Excellence	Club Blue Ribbon for Excellence	<p>Qualifying activities that clubs can do to achieve this incentive are:</p> <ol style="list-style-type: none"> 1. Achieved Smedley or Talk Up Toastmasters Award membership campaigns 2. Run a Speechcraft* 3. Hold an Open House event* 4. Have one or more members earn Pathways Mentor Program 5. Conduct a Moment of Truth session at a club meeting* 6. Complete and submit a Finish the Year Strong plan* 7. At least 5 different members earn educational awards 8. 100% enrollment of all members in Pathways 9. Earn DCP Goal #9 10. Officer training: All 7 officers trained for both Summer and Winter TLI seasons^; Achieve DCP goal 9# 11. Achieve Distinguished or better DCP status <p><i>*Documentation required</i> <i>^Clubs with 20 or more members; #Clubs with <20 members</i></p> <p>For Clubs with 20 or more members as of 7/1/2021, they need to do at least 8 qualifying activities For Club with <20 members as of 7/1/2021, they need to do at least 5 qualifying activities</p>	10 Clubs will be recognized for club excellence and will receive 75 district dollars if they meet these criteria by May 10, 2022
Individual / Education	Monthly Individual Educational Path Award	Each month, 5% of all awards submitted via Club Central will be selected via a random drawing to receive recognition.	Recognition is chosen by the District and it will be mailed to recipients when possible
Individual / Education	Individual Educational Path Completion Award	Pathways L5 Completion	Receive a Pathways Proficient pin
Individual / Education	Individual Top Education Award	Distinguished Toastmaster (DTM)	DTM Medallion with Neck Ribbon AND 20 district dollars

Individual / Excellence	Individual Member Blue Ribbon for Excellence	<p>This is for members of clubs in good standing with <20 members as of 10/1/2021.</p> <ul style="list-style-type: none"> • Complete 3 levels in Pathways during 2021-2022 (any 3 levels, any path(s), must be submitted in Club Central) • If a club officer, attend training at both Summer and Winter TLI seasons (if not a club officer, this does not apply) • Individually sponsor at least 3 new members • Support two Area or Division level contests by being a Contest Master, Chief Judge, Judge, Test Speaker, SAA, Ballot Counter, Timer OR Zoom Tech (Online Platform). Supporting documentation required. 	10 Individuals will earn 50 district dollars if they meet these criteria by May 10, 2022
Area	Area of Distinction	<ul style="list-style-type: none"> • Work together with your clubs to create a Distinguished or better Area. • Encourage clubs to help members earn education awards. • Motivate clubs to gain new members early. • Inspire club officers to attend training. • Glean club leads from club members. • Suggest area-wide events and PR campaigns to help all clubs in the area. 	<p>The Area Director will receive the following if by May 31, 2022, the Area achieves:</p> <ul style="list-style-type: none"> • <i>President's Distinguished status</i> = 100 district dollars • <i>Select Distinguished status</i> = 50 district dollars. • <i>Distinguished status</i> = 25 district dollars
Division	Division Distinguished Recognition	<ul style="list-style-type: none"> • Work together with your Area Directors (ADs) to create a Distinguished or better Division. • Encourage ADs to: <ol style="list-style-type: none"> 1. help members earn education awards. 2. motivate clubs to gain new members early. 3. inspire club officers to attend training. 4. glean club leads from club members and ADs. 5. suggest division-wide events and PR campaigns to help all clubs in the division. 	<p>The Division Director will receive the following if by June 30, 2022, the Division achieves:</p> <ul style="list-style-type: none"> • <i>President's Distinguished status</i> = 100 district dollars • <i>Select Distinguished status</i> = 50 district dollars. • <i>Distinguished status</i> = 25 district dollars

District	District Toastmaster of the Year	<p><i>This recognition is typically awarded to a Toastmaster who is not a District leader, but who makes a significant contribution to the goals and mission of the District.</i></p> <p>The minimum criteria for consideration as the District 36 Toastmaster of the Year are listed in the Individual Blue Ribbon For Excellence.</p> <p>Individuals who accomplish more criteria will be stronger candidates for selection as Toastmaster of the Year.</p> <p>Nominations must include why this person deserves this recognition.</p> <p>Submit nominations to districtdirector@district36.org by May 10, 2022</p> <p>The decision by the District Director is final.</p>	Award as selected by the District Director
District	District Club Officer of the Year	<p>Who will be named the Best President, VPE, VPM, VPPR, Secretary, Treasurer, or SAA for this 2021-2022 Year?</p> <p>Nominations required:</p> <ul style="list-style-type: none"> ● Why does this person deserve this award? ● What did they do for their club? ● Include Educational Awards earned ● List of New members sponsored during the year <p>Submit nominations to districtdirector@district36.org by May 10, 2022</p>	Each Best Club Officer of the Year will receive 30 district dollars and an additional award selected by the District Director